

# Bongiovi Acoustics DPS Unleashes the Audio Beast in Phones & Portable Devices

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## When It Comes To Audio in SmartPhones “Less Is More”

Bongiovi Acoustics' Digital Power Station (DPS) brings Patented Real-Time Audio Remastering technology to smartphones and tablets. Now, with a simple download, you can breathe new life into your media, whether its music, videos, movies, TV, VOIP or podcasts.

Streamed (compressed) media has quickly become the dominant infotainment modality. This means that your media can be everywhere that you are. But streaming also means compression, and compression effectively puts your audio in a “box”, a place where your gear can't access and reproduce the full dynamic range that was originally contained in your program material. Only a cutting edge digital technology like DPS can unlock this box, and you don't need expensive hardware to make it happen!

“Many of today's portable speakers are very robust. Earbuds and headsets can have great sound, you just have to unleash their hidden potential” says Tony Bongiovi, acclaimed record producer/engineer and inventor of the DPS technology. “DPS remasters the program material to provide optimized playback on your device, regardless of its price or perceived quality.”

The same audio mastering techniques employed in the recording studio are embedded in the patented DPS. The technology interacts with the source material in real time, effectively “decompressing” the audio signal. DPS's unique “profiling” system then informs the DPS processor how to optimize the acoustic performance of your listening hardware. It is particularly effective on earbuds, headsets and speakers of all shapes and sizes. **No additional hardware is required.**

The result: optimized audio for YOUR media, on YOUR gear, wherever you are.

Major players have already adopted the DPS philosophy in sectors outside of smartphones and computers. Toyota, Johnson Controls, Sanyo Semiconductor and iHome have already implemented DPS.

“The idea that “less is more”, though counterintuitive, is ideal for smartphones and portable devices, where mobility and cost effectiveness is critical” says Ron Simmons, Managing Director of Bongiovi Acoustics. “Today's digital world requires digital solutions and DPS represents a true breakthrough in the delivery of digital media content. The bottom line is that we can make ordinary hardware sound extraordinary.”

Bongiovi recently launched a new audio app for Apple iOS devices (iPhone, iPad and iPod Touch). It is available for FREE at the app store or iTunes. A DPS solution for computers is also available. You can try it for FREE at [www.dpsplugin.com](http://www.dpsplugin.com)

**About Bongiovi Acoustics:**

Bongiovi is an operating entity of Bongiovi Media and Technology Inc., a privately held company based in Port Saint Lucie, FL. The company generates revenues through licensing of its technology to manufacturers and strategic partners as well as through direct sales to consumers. Visit [www.bongioviacoustics.com](http://www.bongioviacoustics.com) for more information about the company, contact: Bongiovi Acoustics, 649 SW Whitmore Dr Port Saint Lucie, FL 34984.

**About DPS:**

This unique, patented technology was conceived by award-winning recording engineer and producer Tony Bongiovi and developed by the Bongiovi Acoustics team. DPS is a digital solution to a digital problem: audio quality degradation as a result of digital media compression. The concept of Real Time Audio Re-mastering™ was born in the recording studio and validated by application in automobiles, consumer electronics, computers and phones. DPS is a software solution that is easily and cost-effectively implemented into virtually any product that reproduces sound. To sample DPS for free on your computer: visit [www.dpsplugin.com](http://www.dpsplugin.com)

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